# SY

# Sucy Muñoz

**UX/UI** designer

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## **EXPERIENCE**

## **LIQUIDUS**

## February 2016 - Present

Associate product designer - Chicago, IL

Worked with different departments to create internal and external platforms. Conducted user interviews and testing. Sketch mock ups, create wireframes and prototypes for user testing and for the development team. Created UI for multiple platforms including icons, color palettes and typography.

## **ABELSONTAYLOR**

## November 2015-February 2016

Freelance UX/UI designer - Chicago, IL

Worked as part of the interaction team to turn mobile and web wireframes into final layout designs. Created logos, icons and style guides for client projects and internal projects. Worked with the user experience team to create site architectures, multi-state user interfaces, and prototypes.

#### **DESIGNATION LABS**

## June 2015-September 2015

UX/IxD/UI designer - Chicago, IL

Collaborated with team members in an agile environment to design mobile apps and websites for startup companies. Built interfaces and developed interactive experiences for health care, video production and safety alert industries.

## **EMPIRE TODAY & LUNA**

#### 2012-2015

Graphic designer - Northlake, IL

Created all marketing collateral including landing pages, email, sales tools, direct mail and trade show banners. Executed the redesign of the Empire Today brand by creating the new logo and brand guidelines. Worked directly with the development team on interaction design. Created web pages and emails for A/B testing and made updates off of user testing. Managed projects from initial design through final production.

## PDI GLOBAL THOMSON REUTERS

## 2008-2011

Production artist/Graphic designer - Chicago, IL

Developed HTML templates for email newsletters. Designed newsletters, guides and in-house marketing projects. Worked on brand identity, pocket folders, brochures and trade show booths.

# **SKILLS**

**UX/UI** Design

**Responsive Design** 

Typography

**Branding** 

InDesign

Illustrator

**Photoshop** 

Wireframing

**Prototyping** 

Sketch

Axure

# **AWARDS**

2010 Continuous improvement PDI Global Thomson Reuters

2010 Graphics member of the year PDI Global Thomson Reuters

2007 Dean's list
Northern Illinois University

# **EDUCATION**

Northern Illinois University,

Major: Visual communication Minor: Spanish