

EXPERIENCE

LIQUIDUS

Product designer | February 2018 - 2019
Junior UX/UI designer | February 2016 - 2018
Chicago, IL

Worked on an agile team to create internal and client facing platforms. Conducted stakeholder interviews to set project parameters. Met with users for observational interviews as part of our research. Sketched task flows and mockups to review with the product team and establish an information architecture. Created low fidelity wireframes and prototypes for user testing and web development review. Created a design system for high fidelity mockups that was applied across multiple platforms.

ABELSONTAYLOR

Freelance UX/UI designer | November 2015 - February 2016
Chicago, IL

Worked with the interaction team to turn mobile and web wireframes into final designs. Created logos, icons and style guides for client and internal projects. Worked with the user experience team to create site architectures, multi-state interfaces, and prototypes.

DESIGNATION LABS

UX/IxD/UI designer | June 2015 - September 2015
Chicago, IL

Collaborated with team members in an agile environment to design mobile apps and websites for startup companies. Built interfaces and developed interactive experiences for health care, video production and safety alert industries.

EMPIRE TODAY & LUNA

Graphic designer | January 2012 - June 2015
Northlake, IL

Created all marketing collateral including landing pages, email, sales tools, direct mail and trade show banners. Executed the redesign of the Empire Today brand by creating the new logo and brand guidelines. Worked directly with the development team on interaction design. Created web pages and emails for A/B testing. Managed projects from initial design through final production.

PDI GLOBAL THOMSON REUTERS

Graphic designer | February 2008 - December 2011
Chicago, IL

Developed HTML templates for email newsletters. Designed newsletters, guides and in-house marketing projects. Worked on brand identity, pocket folders, brochures and trade show booths.

SKILLS

Product Design
UX/UI Design
Wireframing
Prototyping
Abstract
InVision
Zeplin
Sketch
Axure
Responsive Design
Typography
Branding
InDesign
Illustrator
Photoshop
Agile

AWARDS

- 2010** Continuous improvement
PDI Global Thomson Reuters
- 2010** Graphics member of the year
PDI Global Thomson Reuters
- 2007** Dean's list
Northern Illinois University

EDUCATION

- 2007** Northern Illinois University,
BFA
Major: Visual communication
Minor: Spanish